

# FIGURE 5.17 Example of a Qualtrics Survey Downloaded Into SPSS

Q89_1	Q89_2	Q89_3	Q89_4	Q89_5	Q89_6	Q90	Q91	Q93	Q94	Q95	DO_BR_FL_13	L
1	1	.	1	.	.		Connecticut	5	6	.	Good photo/good text	
1	1	.	1	.	.		Pennsylvania	4	8	.	Bad photo/bad text	
1	1	.	1	.	.		massachusetts	5	4	.	Bad photo/bad text	
.	.	.	.	.	.			.	.	.	Bad photo/good text	
.	.	.	.	.	.			.	.	.	Good photo/good text	
1	1	.	.	.	.		MA	4	6	.	Good photo/bad text	
.	.	.	.	.	.			.	.	.	Bad photo/bad text	
.	.	.	.	.	.			.	.	.	Good photo/good text	
1	1	1	.	.	.		NY	8	1	.	Bad photo/good text	
1	1	.	.	.	.		california	6	8	.	Good photo/good text	
.	.	.	.	.	.			.	.	.	Bad photo/bad text	
1	1	1	1	.	.		New York	1	7	.	Bad photo/bad text	
1	.	.	.	.	.		MA	4	1	.	Bad photo/bad text	
1	1	1	1	.	.		New York	6	8	.	Bad photo/bad text	
.	.	.	.	.	.			.	.	.	Bad photo/bad text	
1	1	1	.	.	.		New Hampshire	3	5	.	Good photo/good text	
.	.	.	.	.	.			.	.	.	Good photo/bad text	
.	.	.	.	.	.			.	.	.	Bad photo/good text	
1	1	.	1	.	.		New Jersey	6	7	.	Good photo/good text	
1	1	1	1	.	.		Ne wYork	9	9	.	Good photo/good text	
1	1	.	1	.	.		New York	2	1	.	Bad photo/good text	
.	.	.	.	.	.			.	.	.	Good photo/good text	